



Advocis 

Greater Vancouver

2026  
Sponsorship  
Opportunities





## Who We Are

- **7,100** members across Canada
- Advocating for professionalism and consumer protection
- Advocis works with decision-makers and the public to stress the value of financial advice
- Advocis strives for an environment in which all Canadians can access professional financial advice



## Advocis Greater Vancouver Chapter

- The Greater Vancouver Advocis Chapter has 700 members
- In addition to numerous chapter education events, the flagship events - **Estate Planning Summit and Financial Planning Summit** will be returning for 2026
- **Flagship events** is expected to have over 1,000 combined attendees





# Sponsorship Opportunity

## Two great ways to support our chapter.

Choose one or both to help us achieve our vision.

### 1. Become a General Chapter Sponsor - \$2,500

Become a general chapter sponsor and receive recognition and presence at our virtual and in-person events throughout the year.

### 2. Sponsor a Flagship Event

Each event has unique sponsorship availabilities.  
Choose the level of sponsorship that aligns with your business needs.





## Event Overview



The Greater Vancouver Advocis Chapter has invested many years in developing flagship events that have a high-profile throughout British Columbia. Each event has evolved to have its own identity and brand, offering unique content and speakers to attendees. Visit the event websites for more details including photos and past speaker line-ups.

[www.financialplanningsummit.com](http://www.financialplanningsummit.com)

[www.estateplanningsummit.ca](http://www.estateplanningsummit.ca)

[www.thepacificschool.com](http://www.thepacificschool.com)

Advocis 



## The 6th Annual Financial Planning Summit

SAVE THE DATE  
**APRIL 9TH 2026**  
VANCOUVER



I continue to be impressed by Advocis Greater Vancouver as they are committed to bringing relevant content to today's advisors. This year's Financial Planning Summit was another example of this. Whether it was peer to peer learning with panel discussions or being motivated by the legendary Chris Venn, I'm already excited to attend next year's event.

Way to go Advocis, keep up the great work!



### - Financial Horizons Group



*As a long-time member and active volunteer of the Greater Vancouver Chapter of Advocis, I am continually amazed at the quality of the program provided to us by our Chapter Leaders. In my opinion, the Financial Planning Summit was the cherry on the whipped cream on a fantastic CE cake.*

*Well done! Thanks.*

**Eric Lidemark, CLU, CFP, CHS**



ADVOCISESTATE  
PLANNING SUMMIT

SAVE THE DATE

October 15<sup>th</sup>, 2026



*"I recently had the opportunity to attend the Advocis Vancouver Chapter's Estate Planning Conference. It has been wonderful to attend conferences in person, and this was an especially good one! Congratulations to [the entire committee] on putting on an informative, engaging, and well thought out event"*

*– Financial Advisor, Vancouver*



# Advocis PACIFIC SCHOOL

SAVE THE DATE  
May 24<sup>th</sup> to 27<sup>th</sup>, 2026  
Kelowna





# Building Community: Fellowship & Chapter Events





# Chapter Program Calendar

## 2026 Program



Year End Planning & Tax Rate Update



Retirement Planning



Succession Planning



Ethics and Professional Standards



Living Benefits- Underwriter



Business Owner Need & Wage Loss Replacement



Career and Professional Development



GAMA

## 67.75 CE Credits



Financial Planning Summit



Update 2026



Federal Budget Review



Preparing for Medical Exams



Investment Strategies



DIBE



Practice Management



Economic Outlook

## 4 Ethics Credits



Technology & Best Practices



Compliance Updates



Charitable Giving Using Life Insurance



Digital Marketing



Advanced Insurance



Estate Planning Summit



LLQP Study Session



CFP, CLU Study Session



## Sponsorship Strategy

- ▶ **Email & Social Media Spotlights:** Integrated sponsors into over 50+ email campaigns and 100+ social mentions, amplifying their reach.
- ▶ **Prominent Event Integration:** Featured sponsors in key event materials, digital assets, and conducted events in partnership with them.
- ▶ **Tailored Recognition:** Custom acknowledgments during webinars and in-person events, enhancing sponsor visibility.



# Social Media and Email Outreach in Numbers

## Instagram:

*Data for Jan-July 2025\**

**373 Followers**      **Post Reach 5,271**  
**10,002 Impressions**      **12% Average Engagement Rate**  
**3-5 Average Stories a Week**

## LinkedIn:

*Data for July-July 2025\**

**15.6% Engagement Rate**  
**659 Followers**      **11,131 Impressions**  
**21 Reposts**  
**330 Reactions**      **6000 Members Reached**



# Advocis Greater Vancouver Chapter

## General Chapter Sponsor - \$2,500

	Included
<b>Sponsor Spotlight</b> <i>(featured as a guest speaker on one monthly webinar)</i>	<input checked="" type="checkbox"/>
<b>Logo displayed on all Advocis event programs (print &amp; digital)</b> <i>Does not include half or full-page program ads</i>	<input checked="" type="checkbox"/>
<b>1 Complimentary In-Person Ticket to each flagship event</b> <i>Flagship event refers to Financial Planning Summit and Estate Planning Summit only</i>	<input checked="" type="checkbox"/>
<b>Complimentary Registration to Greater Vancouver Chapter Non-Flagship Events</b> <i>(excluding Pacific School, 2 flagship summits, Ladies Luncheon)</i>	2
<b>Discount on Advocis ticketed events</b>	10%
<b>Recognized as Greater Vancouver Chapter sponsor on website, e-newsletters, chapter events, social media</b>	Yes



# Flagship Sponsors - Financial Planning Summit, April 9<sup>th</sup>, 2026



	<b>Emerald \$6,500</b>	<b>Session \$3,500</b>	<b>Exhibit \$2,500</b>	<b>Break \$1,500</b>
	3 available	3 available	Inquire for availability	3 available
<b>Podium Mention</b>	Event opening, lunch and closing	-	-	During break
<b>Complimentary in-person tickets</b>	8 tickets	-	-	-
<b>Sponsor a speaker</b>	YES	YES	-	-
<b>Exhibit Booth</b>	YES	YES	YES	-
<b>Logo Display in program guide, website and weekly marketing</b>	YES	YES	YES	YES
<b>Opportunity to Introduce a Speaker</b>	YES	YES	-	-
<b>Video Ad shown before event sessions &amp; at breaks</b> <i>(maximum. 1 min in length)</i>	Before intro of session speaker	Before intro of session speaker		During Break





# Flagship Sponsors - Estate Planning Summit, October 2026



**ADVOCISESTATE**  
PLANNING SUMMIT

	<b>Diamond \$12,000</b>	<b>Emerald \$6,000</b>	<b>Cocktail \$5,000</b>	<b>General \$2,500</b>	<b>Table \$3,500</b>
<b>Welcome Address</b>	Yes	-	-	-	-
<b>Opportunity to provide 1 logo'd item (pen, notebook, lanyard, etc)</b>	Yes	-	-	-	-
<b>Opportunity to provide a speaker</b>	Yes	Yes	-	-	-
<b>Podium Mention (special shoutout + elevator pitch)</b>	Yes	Yes	Yes	-	-
<b>Complimentary In-person Tickets</b>	8 Tickets	4 Tickets	3 Tickets	1 Ticket	8 Tickets
<b>Complimentary virtual tickets (subject to hybrid event)</b>	20	10	5	3	10
<b>Corporate Video (played in a loop during breaks and transitions)</b>	Yes	Yes	Yes	-	-
<b>Featured on Highlight Video (interview segment in highlight reel)</b>	Yes	Yes	-	-	-
<b>Logo'd digital advertisement (logo on paid ads on LinkedIn)</b>	Yes	Yes	-	-	-
<b>EPS Program</b>	2 Pages	1 Page	½ Page	½ Page	Logo Only
<b>Physical &amp; Virtual Booth (virtual subject to hybrid event)</b>	Both	Both	Both	Virtual only	-
<b>Exclusive logo placement and hosting of cocktail reception</b>	-	-	Yes		



# Flagship Sponsors - Pacific School (May 24 – 27<sup>th</sup>, 2026)

	<b>Platinum \$10,000</b>	<b>Gold \$7,500</b>	<b>Silver \$5,000</b>	<b>Bronze \$2,500</b>	<b>Booth \$1,250</b>
<b>Advisor Enrolments</b>	7	5	3	-	-
<b>Cost of additional enrolments</b>	\$700/pp	\$750/pp	\$750/pp	\$800/pp	-
<b>Opportunity to provide a speaker (Subject to Approval)</b>	Yes – 2 (60 mins)	Yes – 1 (60 mins)	-	-	-
<b>Number of Booth Reps at any one time</b>	4	3	2	2	1
<b>Speed Networking with event attendees</b>	Yes	Yes	Yes	-	-
<b>Base Benefits Included</b>	Yes	Yes	Yes	Yes	Yes

## Base Benefits, included with sponsorships:

- Booth space for entirety of event
- Breakfasts and lunches throughout
- Attendance for each evening social event
- CE Credits for attending sessions
- Logo printed on all banners (sized by sponsorship level)
- Logo and link featured on event website
- Frequent recognition throughout event by Chair and facilitators
- Stage presentation of your booth draw prize



# Thank you for your partnership!

Please indicate your sponsorship selection:

**Greater Vancouver Chapter – General Sponsorship (\$2,500)**

YES

NO

## Advocis Financial Planning Summit

Emerald  
\$6,500

Session  
\$3,500

Exhibit  
\$2,500

Break  
\$1,500

## Advocis Estate Planning Summit

Diamond  
\$12,000

Emerald  
\$6,000

Cocktail  
\$5,000

General  
\$2,500

Table  
\$3,500

## Advocis Pacific School

Platinum  
\$10,000

Gold  
\$7,500

Silver  
\$5,000

Bronze  
\$2,500

Exhibitor 1  
\$1,250

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## Secure your sponsorship now

E-mail us to secure you 2026 Advocis Sponsorships



Arsheen Vishash  
Chair, Sponsorships  
Greater Vancouver Chapter  
[Arsheen.Vishash@beneva.ca](mailto:Arsheen.Vishash@beneva.ca)



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